



MARKETRON RADIO EXPORT QUICK REFERENCE

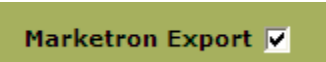
Enabling the Marketron Export Button

Step 1: Before you can begin sending orders to your Marketron traffic system, you must first enable this functionality for your account via the Account Settings screen. From the order summary screen, click the Account Settings link in the upper left corner.

Click to open Account Settings options



Step 2: To enable the export option for Marketron, select the **Marketron Export** checkbox and then choose the Save & Close button.



Exporting an order to Marketron Exchange

Step 1: From the order summary screen, select the check box next to the station order you wish to export.

Click here to select the order

	Date Received	Vendor	Agency	Advertiser	Estimate	Order Number	Flight Start	Dollars	Vers #	Export Status	Order Status
<input checked="" type="checkbox"/>	7/10/2009	STRAT-FM	sbs test agency	The Everything Stores- 11 Test	11772		4/27/2009	\$5,000.00	1	Sent	Received



Step 2: Click the TO MARKETRON export orders button to export the selected order to Marketron Exchange.

Step 3: Confirm the order you are exporting is correct in the Export to Marketron summary screen and click the Export Orders button to export the displayed order to Marketron Exchange.

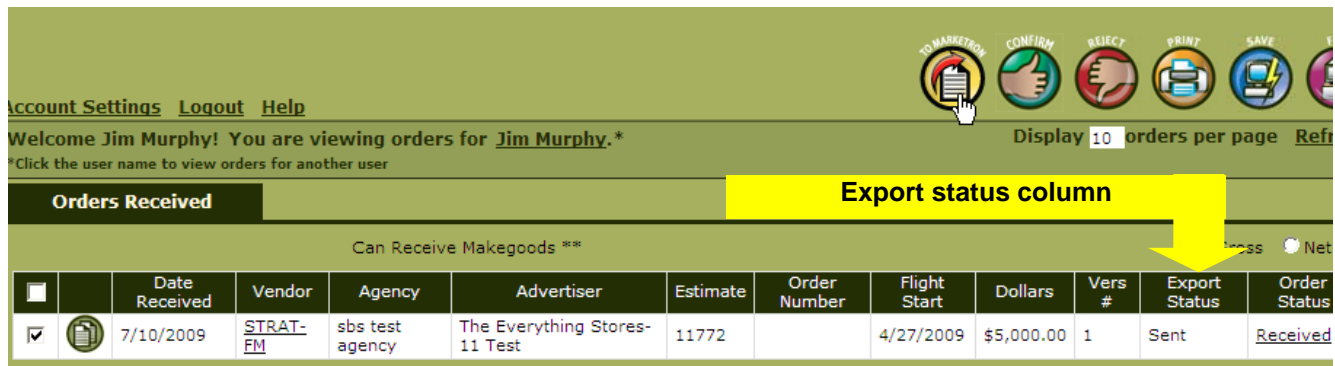
Export to DARE

Welcome Jim Murphy!

Station	Agency	Advertiser	Estimate	Dollars	Export Status
STRAT-FM	sbs test agency	The Everything Stores- 11 Test	11772	\$5,000.00	

Export Orders Return To Inbox

The order summary screen will now display a “sending” status in the **Export Status** column while the order is in the process of being sent to Marketron Exchange.



The screenshot shows the Marketron interface with a navigation bar at the top containing icons for 'TO MARKETRON', 'CONFIRM', 'REJECT', 'PRINT', and 'SAVE'. Below the navigation bar, there is a header section with 'Account Settings', 'Logout', and 'Help' links. A welcome message reads 'Welcome Jim Murphy! You are viewing orders for Jim Murphy.*'. Below this, there is a section for 'Orders Received' with a yellow arrow pointing to the 'Export status column' in the table header. The table has columns for 'Date Received', 'Vendor', 'Agency', 'Advertiser', 'Estimate', 'Order Number', 'Flight Start', 'Dollars', 'Vers #', 'Export Status', and 'Order Status'. A single row is visible with the following data: Date Received: 7/10/2009, Vendor: STRAT-FM, Agency: sbs test agency, Advertiser: The Everything Stores-11 Test, Estimate: 11772, Order Number: (blank), Flight Start: 4/27/2009, Dollars: \$5,000.00, Vers #: 1, Export Status: Sent, and Order Status: Received.

	Date Received	Vendor	Agency	Advertiser	Estimate	Order Number	Flight Start	Dollars	Vers #	Export Status	Order Status
<input checked="" type="checkbox"/>	7/10/2009	STRAT-FM	sbs test agency	The Everything Stores-11 Test	11772		4/27/2009	\$5,000.00	1	Sent	Received

The Export Status in the order summary screen will update to a “sent” status once the order has been successfully sent to Marketron Exchange.

Important note: The order summary screen will update to display a “failed” status in the Export Status column if the order cannot be successfully sent.